

TECHNOLOGY EMPOWERING MINISTRY

# MinistryTech

MAGAZINE

# ADVERTISING

## Specifications

[www.ministrytech.com](http://www.ministrytech.com)

# Advertising Specs for **MINISTRY TECH**



*MINISTRY TECH* is a PDF magazine published monthly and delivered to subscribers' email box.

## **DESIGN GUIDELINES**

PDFs with all fonts/links embedded. Bleed ads must be supplied with crop marks (*please make sure that crop marks are not visible within the bleed or print area*).

## **ACCEPTED FILE FORMATS**

1. Print quality PDFs with all fonts/links embedded. Bleed ads must be supplied with crop marks (*please make sure that crop marks are not visible within the bleed or print area*) and a 1/8" bleed area outside of crop marks. (*It is not recommended to save PDFs at web or "smallest file size" settings.*)
2. TIFF or JPEG files are acceptable with a minimum resolution of 300 dpi.
3. Microsoft Word files must be saved as and sent in PDF or TIFF format. Native Word files are not acceptable.



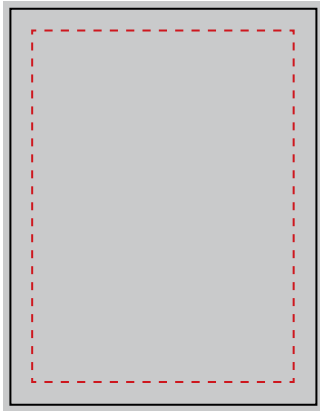
## **PLEASE NOTE**

**Bleed Ads:** Center live image area horizontally and vertically between bleed dimensions.

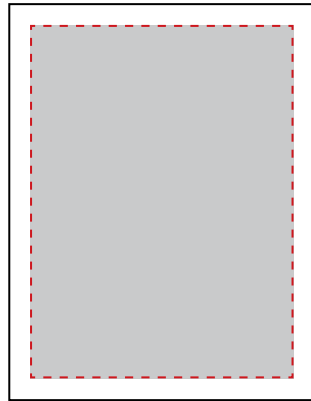
**Partial Page Bleed Ads:** Provide bleed on all 4 sides of ad to allow ad to be placed on either a right hand or left hand page, and either top or bottom of the page when ads are stacked.

**Non-Bleed Ads:** Use only live image area dimensions for ad size.





**FULL PAGE, BLEED AD**



**FULL PAGE, NON-BLEED AD**

**PAGE TRIM SIZE:** 8.5" x 11"

**FULL PAGE, BLEED AD**

**BLEED:** 8.894" x 11.394"

**LIVE AREA:** 7.319" x 9.819"

**FULL PAGE, NON-BLEED AD**

**LIVE AREA:** 7.319 in. x 9.819 in.

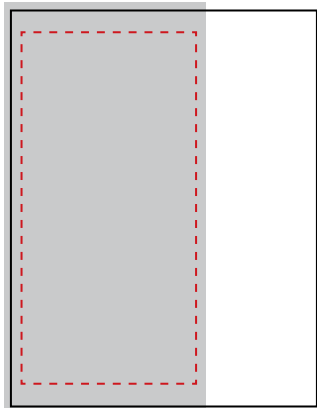
**2/3 PAGE, BLEED AD**

**BLEED:** 5.801 in x 11.394 in.

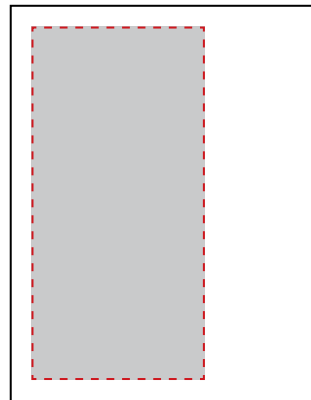
**LIVE AREA:** 4.904 in. x 9.819 in.

**2/3 PAGE, NON-BLEED AD**

**LIVE AREA:** 4.817 in. x 9.819 in.



**2/3 PAGE, BLEED AD**



**2/3 PAGE, NON-BLEED AD**

**1/2 PAGE, BLEED AD**

**BLEED:** 8.894 in. x 5.603 in.

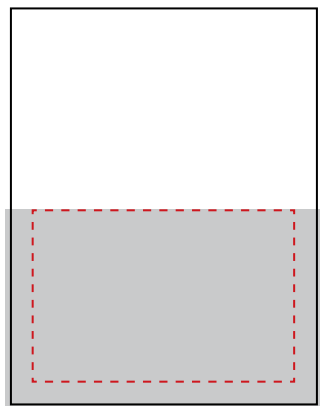
**LIVE AREA:** 7.319 in. x 4.816 in.

**1/2 PAGE, NON-BLEED AD**

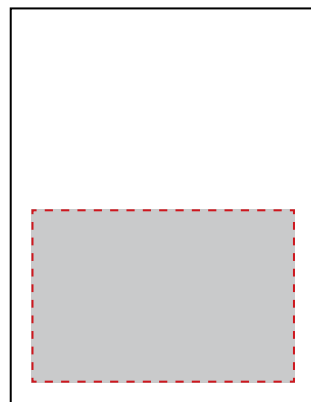
**LIVE AREA:** 7.319 in. x 4.816 in.

**1/3 PAGE, NON-BLEED AD**

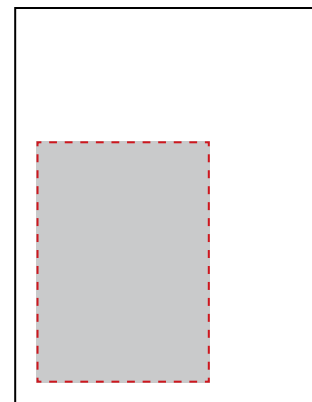
**LIVE AREA:** 4.817 in. x 6.705 in.



**1/2 PAGE, BLEED AD**



**1/2 PAGE, NON-BLEED AD**



**1/3 PAGE, NON-BLEED AD**

# *full page, full bleed ad*

**PAGE TRIM:**

8.5" x 11"

**FULL BLEED:**

8.894" x 11.394" ad size with bleed

**LIVE AREA:**

7.319" x 9.819"

*full page, non-bleed ad*

**LIVE AREA:**

7.319" x 9.819"

*2/3 page,  
non-bleed ad*

**LIVE AREA:**

4.817" x 9.819" ad size

*2/3 page,  
full bleed ad*

**FULL BLEED:**

5.801 in" x 11.394" ad size with bleed

**LIVE AREA:**

4.904" x 9.819"



*half page, horizontal,  
non-bleed ad*

**LIVE AREA:**

7.319" x 4.816" ad size



*half page, horizontal,  
full bleed ad*

**FULL BLEED:**

8.894 in" x 5.603" ad size with bleed

**LIVE AREA:**

7.319" x 4.816" ad size



*1/3 page, vertical,  
non-bleed ad*

**LIVE AREA:**

4.817" x 6.705" ad size